

EUNAVERSE

More Bids, Better Results

Proven Strategies to Boost Supplier Participation

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Ben Vaught

Product Director (Euna Supplier Network)



Jimmy Quach

Solutions Engineer (Euna Procurement, Sourcing)

Agenda

09.09.25

01. Market Trends

Dive into what suppliers are saying.

02. Mini Feature Demo

Unlock how to reach more suppliers.

03. Interactive session

Tapping into the power of the network



What Suppliers Are Saying



Market Trends

Diving into the results from our 2025 State of Public Procurement survey...



Rising costs are a challenge

72%

of buyers state that one of their top external challenges is the **rising cost of goods & services.**



Free access increases response rates

73%

of suppliers state that charging money to bid on government contracts **makes them less likely to respond.**

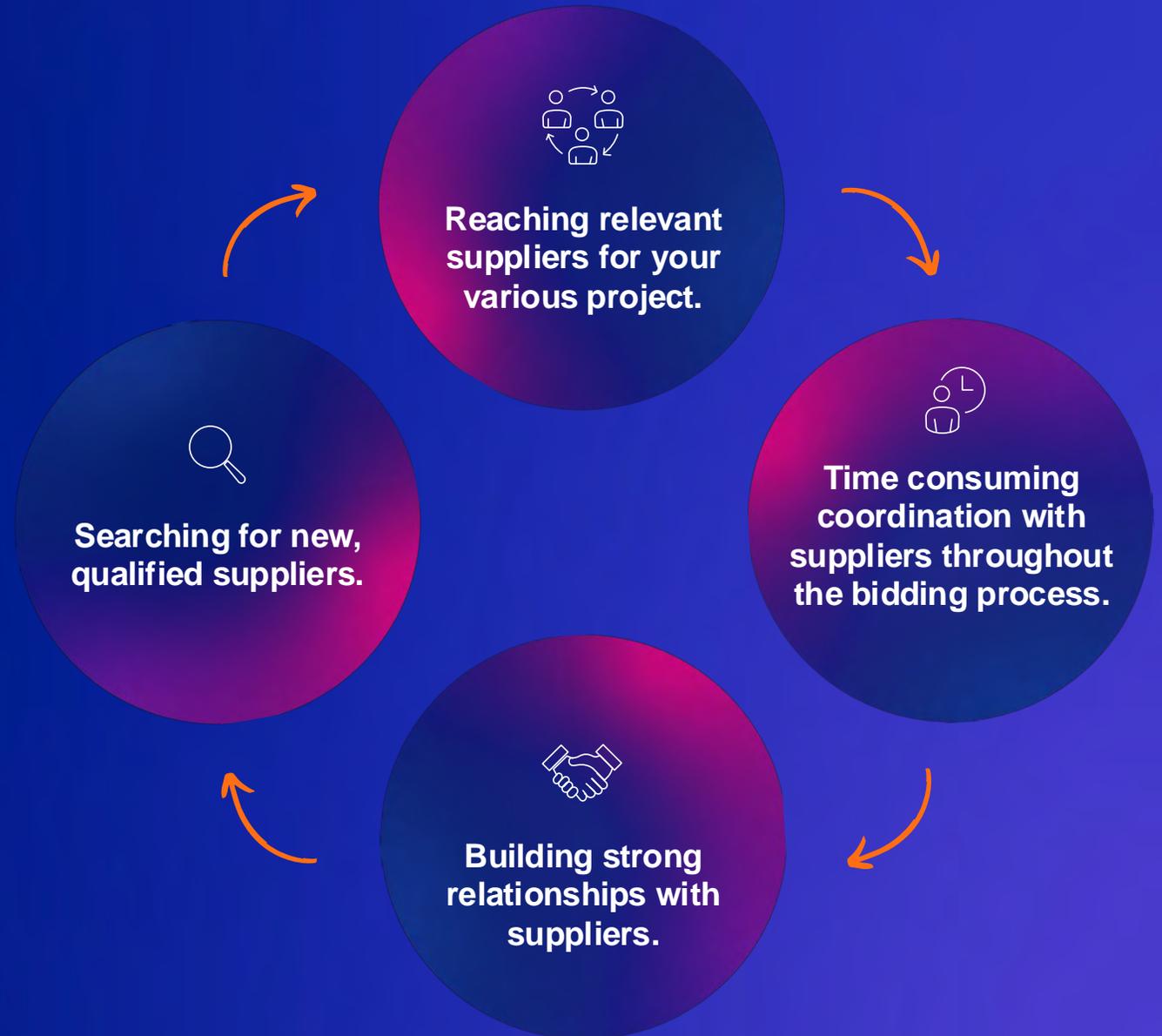


Suppliers struggle to find the right bids

42%

of suppliers indicate that their biggest barrier to working with governments is **finding bid opportunities.**

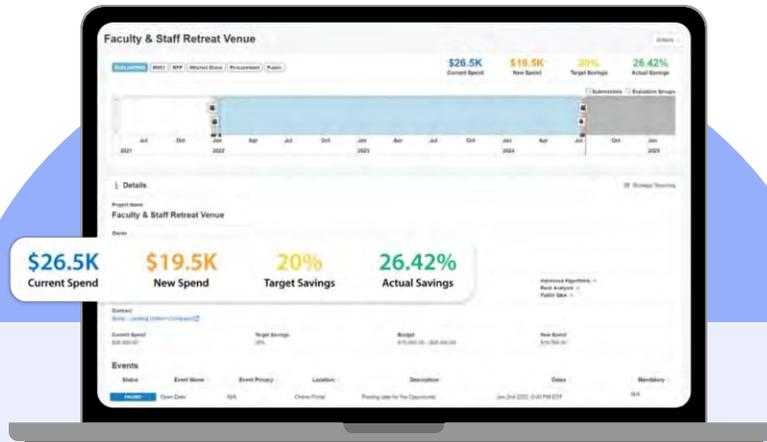
There's a perpetual cycle of supplier-specific sourcing challenges ...



The Two Sides of Euna Procurement

EUNA Procurement

For Buyers

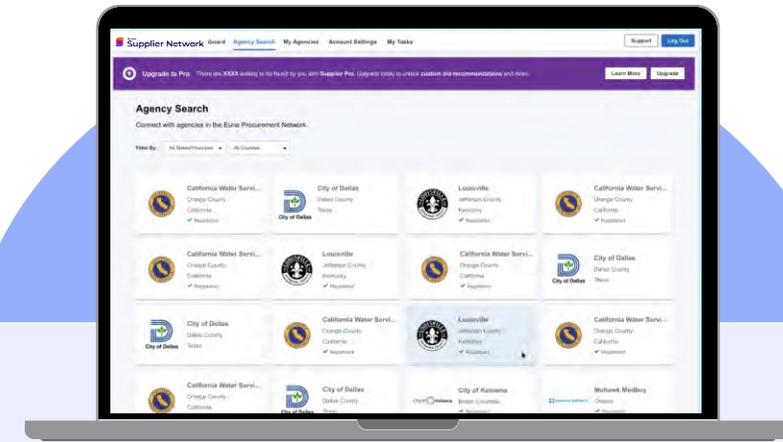


A Full-Cycle Procurement Solution Purpose-Built for Public Sector.

- Enable smarter, faster sourcing
- Track contracts & monitor supplier performance
- One-stop-shop for compliant, on-contract spending

EUNA Supplier Network

For Suppliers



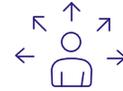
Get Discovered, Discover Opportunities, and Bid. For Free.

- Be discovered by future government customers
- Discover new bid opportunities
- Save time by working directly with the public sector



Unlocking More Suppliers

The Launch of Euna Supplier Network



More Reach for Improved Competition

Helping your bids get out to 18x
the number of your registered
suppliers.



Better Free Supplier Experience

Offer a better, more streamlined
experience for all suppliers.



Constantly Growing List of Suppliers

Dedicated marketing efforts and
product that naturally enforces
more suppliers to join.



More Control For Better Matching

Unveiling a tool to help
you be more targeted
with your invitations.



No Additional Cost for you or your suppliers

Enjoy the exact same cost for
you, and same free offering for
suppliers.



Euna Solutions is committed to providing a fair & transparent bidding process that is accessible for all.

Charging suppliers unnecessary fees adds an unnecessary barrier to working with your agency and ultimately lowers supplier engagement and satisfaction rates. That is why we are proud of and committed to offering the following services **without charging suppliers.**



No Additional Cost for Your Suppliers

- ✔ Free to register with your agency
- ✔ Free to receive email notifications
- ✔ Free to receive technical support
- ✔ Free to download documents, files, & plans
- ✔ Free to setup a Storefront
- ✔ Free to submit an electronic solicitation

Additional features can be unlocked for suppliers that are seeking to further streamline their processes.

Insights from our Network

Interactive Activity



Question



How can I get more qualified suppliers to respond to my bids/projects/RFPs?

EUNAV**ERSE**

Thank you!

Let's reach for the stars!

