

EUNAVVERSE

Budget Industry Trends

2025 and Beyond

EUNAVERSE

Speakers



Jeff Goldstein

Product Director-Budget Professional



Lana Whittaker

Product Manager



Bryan Reed

Product Director-Budget Enterprise



Industry Trends



2025

What is the State of Public Budget report?

An annual report that analyzes data and research to keep tabs on trends in public budget including emerging best practices and tech strategies.

This year's State of Public Budget report was based on survey results from **100 government finance professionals** nationwide. This report reflects the voices of those working every day behind the scenes to keep their communities thriving—and the strategies, tools, and mindsets shaping the future of public budgeting.





TOP 3 CHALLENGES

49%

Budget cuts & shortfalls

37%

Aligning budgets with strategic plans

32%

Accurate revenue forecasting

Notably, nearly 31% of respondents expressed concerns with managing personnel costs and staffing levels.

TOP 3 PRIORITIES

64%

Improve operational efficiency

48%

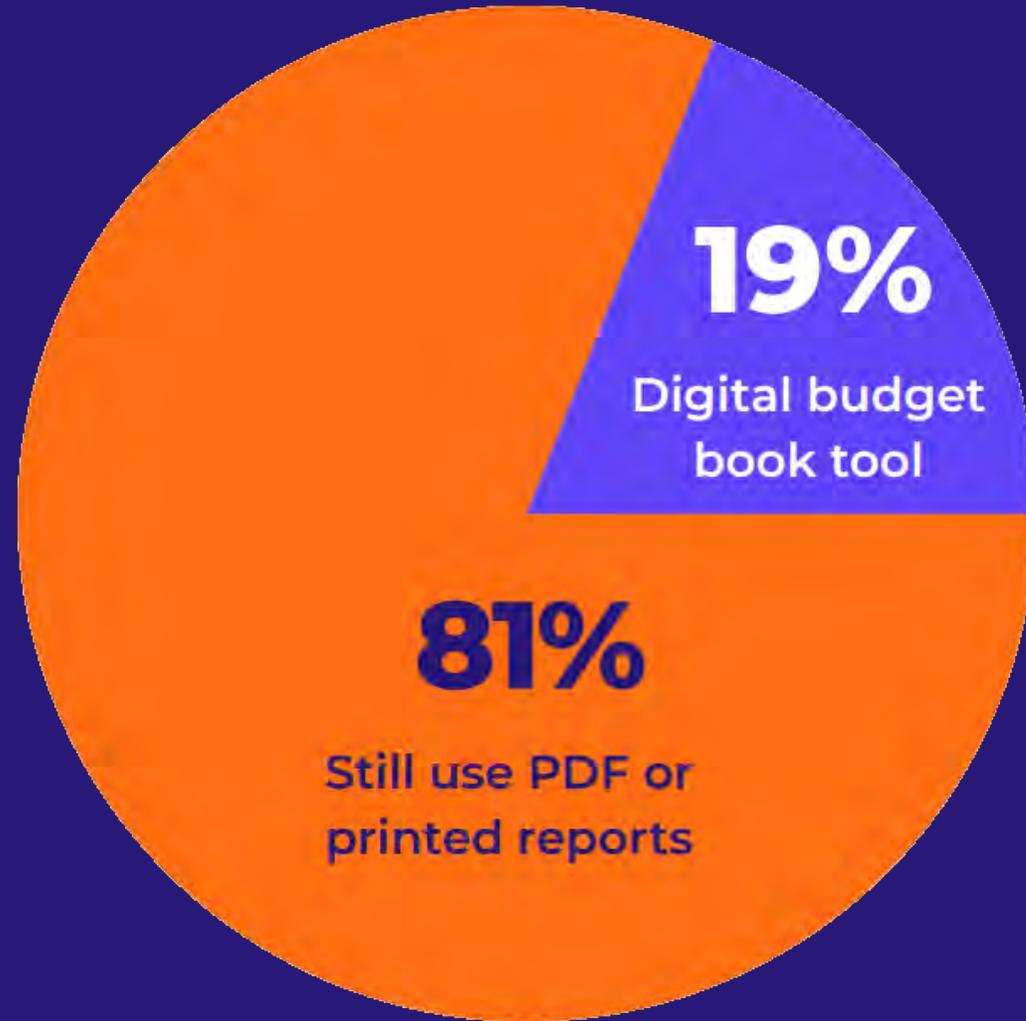
Strengthen reporting & transparency

47%

Prepare for revenue declines or potential fiscal cliffs



94% Believe It's Important to Engage the Community



Key Processes are Cumbersome

Inflation continues to challenge public sector agencies, driving up costs across the board. Survey respondents identified 3 areas hit the hardest:

- **Employee Wages**
- **Infrastructure and Capital Projects**
- **Procurement of Goods and Services**

Despite these pressures, finance teams are responding with resilience. They're deploying practical strategies to manage rising costs:

73%

reducing elective spending

55%

focusing on high-impact projects

52%

pursuing alternative funding sources

These responses highlight a shift toward more agile and data-informed budgeting to stay ahead of inflationary challenges.

Confidence in Achieving Results Remains Strong

Nearly 80% of survey respondents expressed optimism about their ability to achieve budgetary goals for the year. This conviction is grounded in planning and preparedness.

While fiscal conditions remain unpredictable, it's clear that public sector agencies are actively responding with a clear sense of mission and momentum.

Many are guided not only by a deep commitment to their communities, but also by recognizing that the right tools and technology can help them **do more with less.**



80%

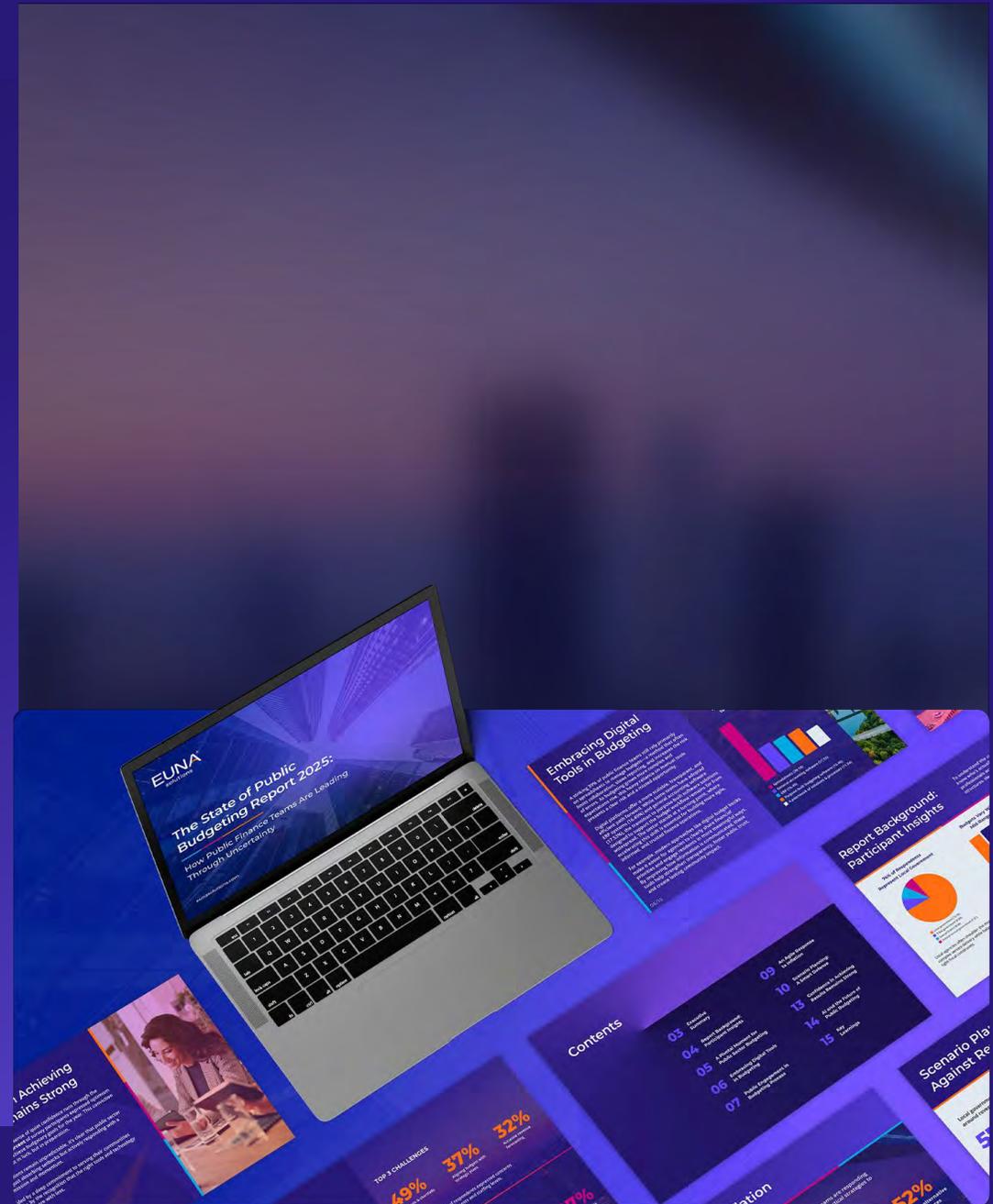
Confidence in Achieving
Budgetary Goals

2025 STATE OF PUBLIC BUDGET

How Public Finance Teams Are Leading Through Uncertainty

Discover how local governments are adapting, evolving, and innovating to meet the financial challenges of today—and tomorrow.

Download Yours Today



We exist to build trust and enable transparency in our communities.



500+

Team Members

25+ years

Serving Public Sector

3,400

Communities Served



Award Winning

Euna's Purpose-Built Financial Suite

Next generation tools like ours help you ensure every dollar is poised for maximum impact throughout the financial lifecycle.

\$538B
Public Funds
Managed Annually

3,400
Public Agencies
Supported



Unlock the full value of your grant dollars

Grant Maker

Grant Seeker

Grant Research



Boost Revenue Collection with Payments

Revenue Management

Cashiering

Online Payments

Kiosks



Map your budget to your strategic goals & objectives

Personnel

Capital

Operating



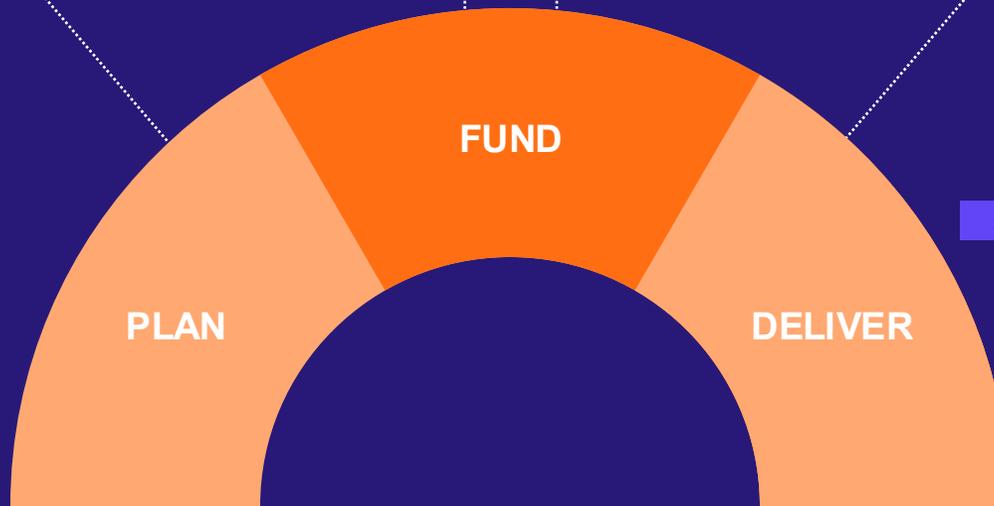
Save money on every purchase, large or small

Sourcing

Contracting

Marketplace

Invoicing





Let's Build a Better Budget Together

Deeply Rooted in the Public Sector.

1050+

Customers

\$550B+

In Public Sector
Budgets Managed

1.3M+

Public Servants'
Positions Budgeted

\$42B+

Capital Investment
Dollars Managed

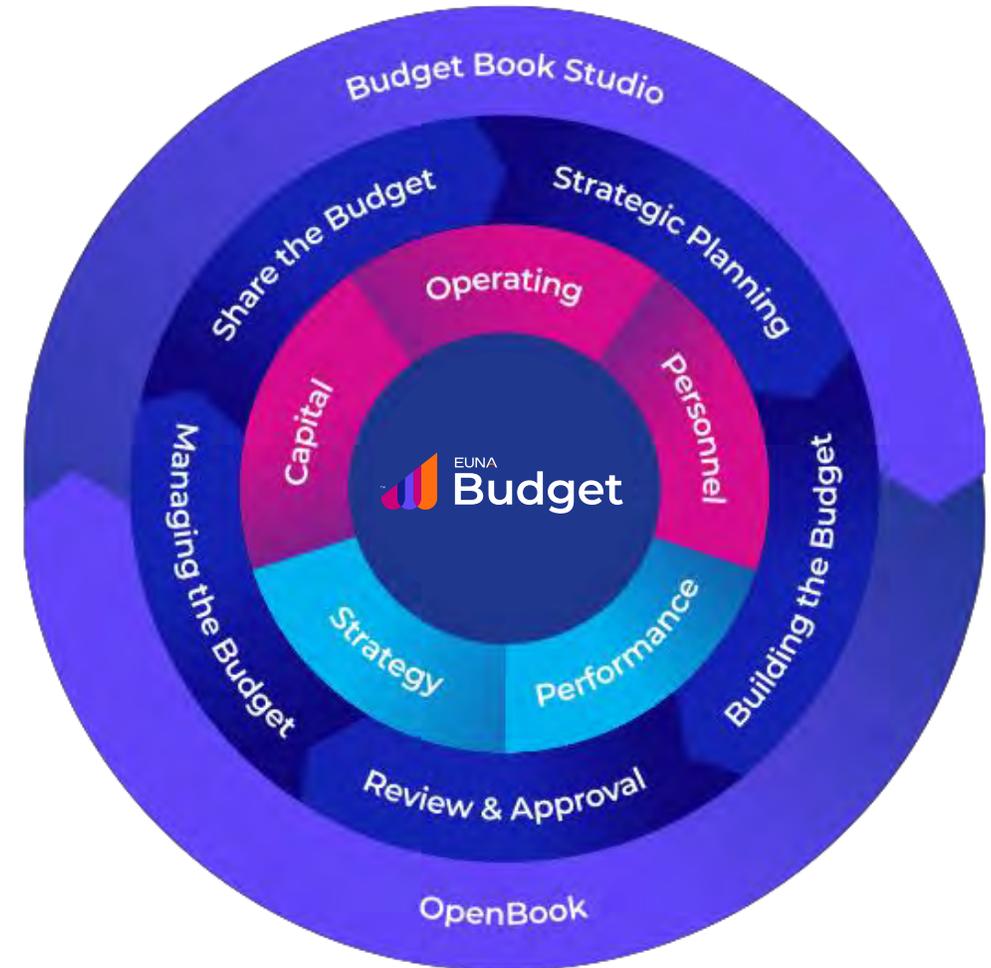
97%

Customer
Retention

The Most Trusted Public Sector Budget Solution

Euna Budget, part of the Euna Solutions® financial suite, offers a full-cycle budgeting solution. Supporting every stage of the budgeting cycle—from planning to reporting—it delivers unmatched configurability, efficiency and transparency. Backed by the industry’s most experienced implementation and customer success teams, Euna Budget empowers over 1,000 organizations to align resources with strategic priorities and drive measurable impact.

PLAN	BUILD	SHARE
<p>Connect the budget to goals with planning tools that set clear objectives and track progress.</p> <ul style="list-style-type: none"> ✓ Strategic Budgeting ✓ Performance-based Budgeting 	<p>Simplify budget creation with collaborative workflows, accurate forecasting, and intuitive tools for any funding type.</p> <ul style="list-style-type: none"> ✓ Personnel Budgeting ✓ Operating Budgeting ✓ Capital Budgeting 	<p>Use dynamic publishing and visuals to share the budget, from internal reports to digital budget books and ACFRs.</p> <ul style="list-style-type: none"> ✓ OpenBook ✓ Budget Book Studio



To empower governments, nonprofits, and public sector organizations to deepen trust and deliver better outcomes for the communities and stakeholders they serve through transparent, collaborative, and data-driven budgeting



Optimize Efficiency

- Shorten the budget cycle
- Make the software easy to use and understand
- Provide out of the box toolset and point of view



Prioritize Transparency

- Single source of truth
- Process familiarity and shared vision
- Improve communication



Data Driven Decision Making

- Timely and accurate data
- Find answers quickly
- What-if scenarios and comparisons

Questions?



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Thank you!

Let's reach for the stars!

