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# Understanding AI

- What AI is (and isn't)
- How it works in simple terms
- AI you probably use
- Why it matters for public sector teams

# What is AI?

Artificial Intelligence = software that learns and adapts from data
- Not just rules-based
- Learns from examples
- Improves over time

# How AI Assists?

**Automation** → handles repetitive steps

**Prediction** → forecasts trends and outcomes

**Generation** → creates text, summaries, or insights

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# AI You Already Use Every Day

**Grammar & spell checkers** → Microsoft Word Editor, Grammarly, Google Docs autocorrect

**Autocomplete in emails and text** → Gmail Smart Compose, Outlook Predictive Text

**Fraud detection in banking** → Visa/Mastercard fraud alerts, Bank of America transaction monitoring

**Maps predicting travel times** → Google Maps, Apple Maps → live traffic + history for ETA forecasts

**Streaming and shopping recommendations** → Netlfix "Because you watched...", Spotify Discover Weekly, Amazon recommendations

**Generative AI assistants** → Chat GPT, Copilot in Microsoft 365

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# AI in the Public Sector

# The State of AI in Local Governments

Bridging the gap between AI adoption and preparedness.

## 65%
of public sector IT leaders feel their orgs are unprepared for AI

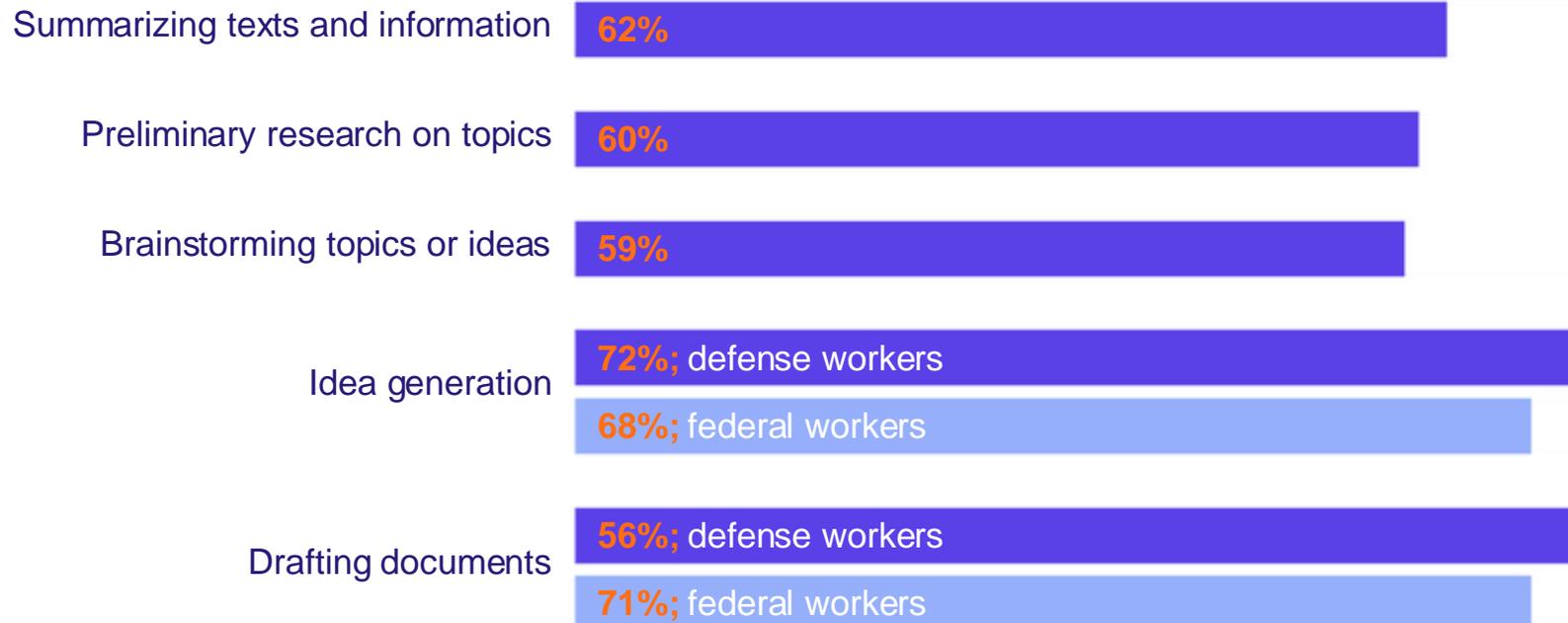## 33%
Report a lack of AI training at their agency

## 94%
94% foresee an increase in AI usage in next 1-2 years

Source: EY Pulse Survey 2024

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# Adoption of AI in the Public Sector

## Daily use of AI

**Public Sector**
51% | 49%

**Federal**
64% | 34%

■ Yes; I use AI daily          ■ No; I do not use AI daily

## Generative AI usage

**Summarizing texts and information**
62%

**Preliminary research on topics**
60%

**Brainstorming topics or ideas**
59%

**Idea generation**
72%; defense workers
68%; federal workers

**Drafting documents**
56%; defense workers
71%; federal workers

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# AI Across the Financial Suite

- Our vision
- Where AI is already helping

AI VISON

# AI that reduces manual work, strengthens transparency, and empowers public sector teams to focus on what matters most: serving their communities.

**Efficiency & Automation**

- Eliminate repetitive, manual tasks
- Free up staff time for higher-value work

**Insights & Decision Support**

- Surface trends, forecasts, and risk earlier
- Support more informed, confident decisions

**Transparency & Trust**

- Make information easier to understand and share
- Build trust through clarity and accessibility

# EUNA Budget

**AI VISON**

# AI tools that takes the manual burden out of budgeting, delivers clearer insights, and makes financial information easier to share with stakeholders and communities.

## Smarter Efficiency

- Automate manual budgeting steps
- Reduce the time and effort across the budget cycle

## Clearer Insights

- Highlight trends, risks, and forecasts earlier in the process

## Transparent Communication

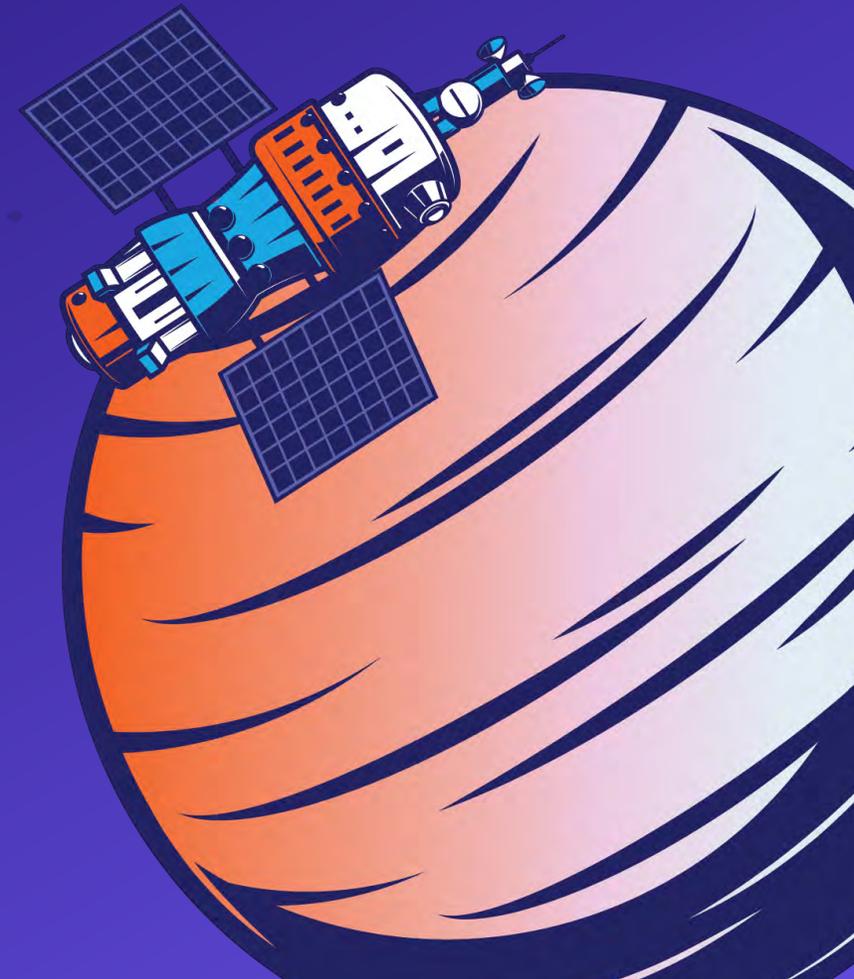- Make public-facing information more accessible for communities

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# Shaping the Future Together

Your chance to shape where Euna takes AI — both for your teams and your communities.
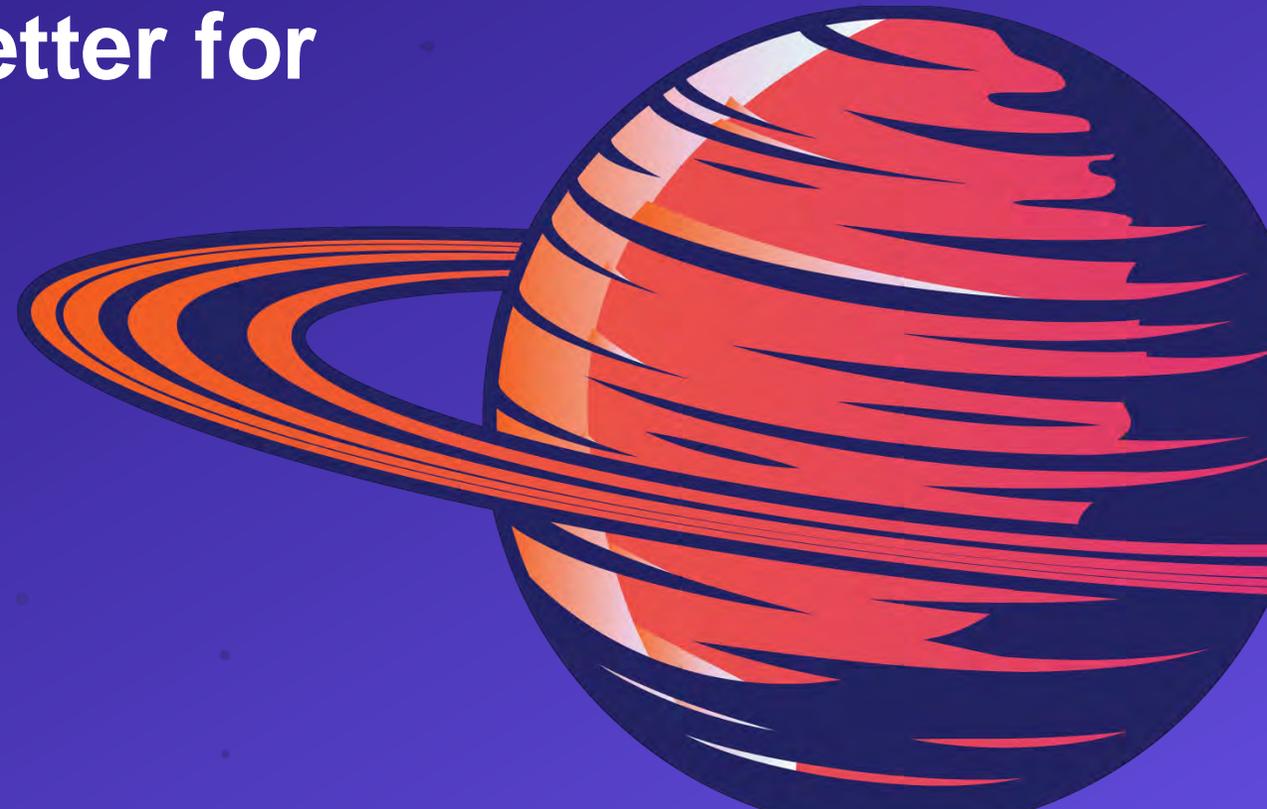
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**Where would automation or AI assistance make the biggest impact?**

(e.g., preparing reports, answering "what-if" questions, simplifying narratives, spotting risks early)
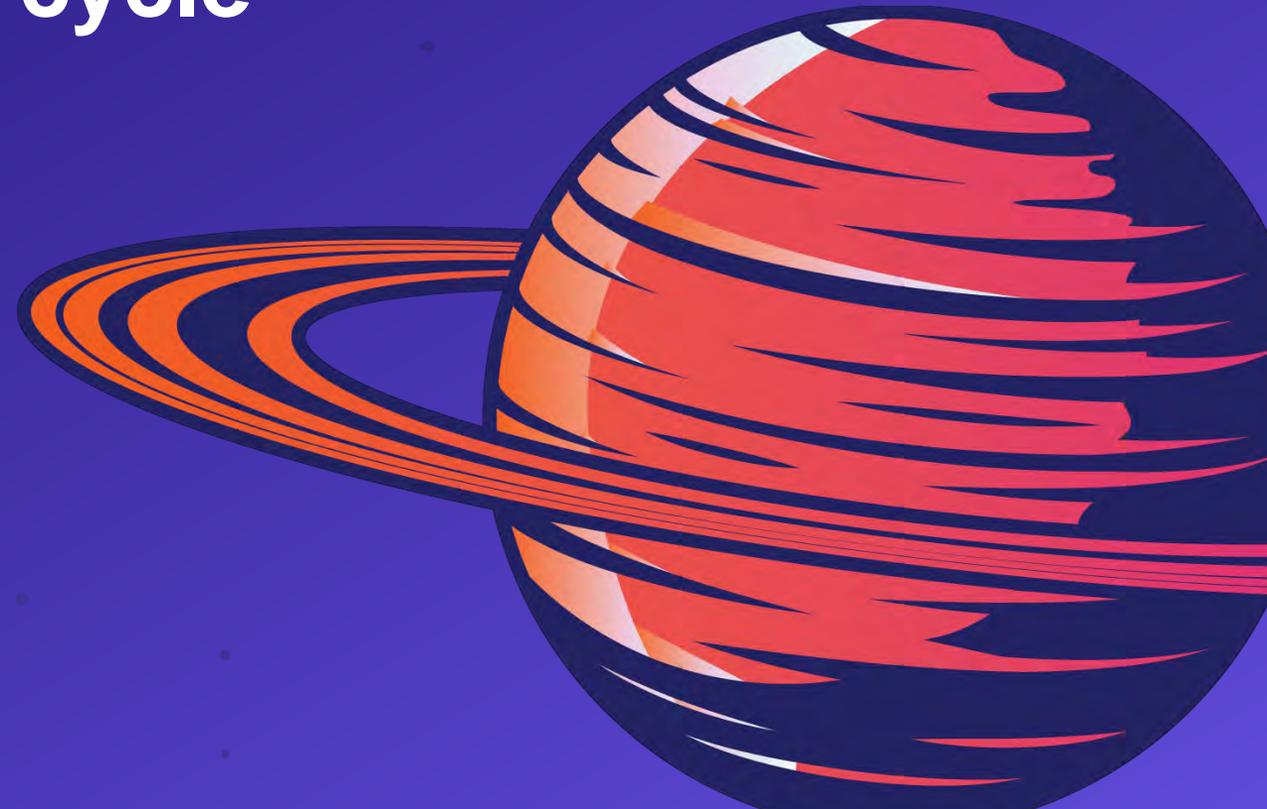
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# How could AI or automation make the budget experience better for your stakeholders?

(e.g., easier-to-read budget data, faster answers to "where is money going," clearer explanations of variances, real-time transparency tools)

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## Which part of the budget cycle frustrates you the most?

(e.g., collecting inputs, analyzing data, creating public documents, getting alignment)

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## What budgeting task takes up the most manual effort today?

(e.g., data entry, reconciliations, pulling reports)

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## How do you currently use data or benchmarks — and where is it hardest?

(e.g., comparing to past years, forecasting future scenarios, benchmarking against peers, turning raw data into insights)